



# JOHN CHOUDHARI

WEB DEVELOPER, CONTENT MANAGER

## CONNECT

✉ [johnchoud@gmail.com](mailto:johnchoud@gmail.com)

🌐 [johnchoud.com](http://johnchoud.com)

🐙 [github.com/jrcstreams](https://github.com/jrcstreams)

## EDUCATION

UNIVERSITY OF SOUTHERN MAINE, 2009-2014

Bachelors in Communications & Media Studies

## SKILLS, SOFTWARE, APPS

### WEB DEVELOPMENT

- HTML
- CSS
- JavaScript
- React
- jQuery
- Node.js
- npm
- Git
- GitHub
- mongoDB
- Bootstrap
- Tailwind
- Figma

### CONTENT MANAGEMENT & STRATEGY

- AI Tools
- CMS
- WordPress
- Salesforce
- Photoshop
- UI/UX
- Project Management
- Google Analytics
- SEO
- Email Marketing
- Social Marketing

## PORTFOLIO PROJECTS

All projects can be accessed via [johnchoud.com](http://johnchoud.com)

### Planet of Places

- Resources on continents, countries and territories of the world.

### Front Page Randomizer

- Tool that provides access to random editions of The New York Times dating back to 1851.

### YelpCamp

- A full stack project for discovering, uploading, editing and reviewing campgrounds.

## PROFILE

I am a lifelong technology enthusiast, with over a decade of work experience in the digital media and communications industries. Using a wide-ranging skill set, including full-stack web development and expertise in content management systems, I quickly adapt to new applications, strive to be a problem solver, and consistently deliver innovative business solutions.

## WORK EXPERIENCE

### IAPP

2018 - PRESENT

Knowledge Specialist

- Manage the IAPP's Resource Center/knowledge base of reports, interactive tools, documents and digital media resources.
- Oversee IAPP products from idea to development, release and post-publication lifecycle management.
- Extensively work in content management systems and cloud storage applications.
- Development of page templates and reusable components through HTML, CSS and Javascript.
- Help lead content strategy discussions for resource and content projects.

### Casco Development

2017-2018

IT Assistant

- Staging of various computer models and operating systems, routine maintenance of company products, troubleshooting of any tech issues, database management and administrative support.

### Portland Press Herald

2016-2019

Sports Assistant

- Development of the agate sections and drafting stories for sports roundups in the daily newspaper.
- Assisting writers with upcoming columns through data analysis, content management, contacting sources and more.

### Maine Celtics

2013-2022

Stats Crew / Media Assistant

- Tracking and recording live basketball statistics during Maine Celtics games using the NBA Global Stats System software.
- Video-production projects, merchandise sales, promotional appearances, and various administrative assistant duties.
- Assisted in arena operations, setup and breakdown of game day equipment, ticket sales, managing media credentials and more.